**Company Name of Client**

**Address**

**Address**

**Letter of Authorization**

**Date**

This is to confirm that sufficient authority has been given to **TeleSign Corporation** to act as a messaging provider and deliver Application to Peer (A2P) SMS on behalf of **Company Name of Client (Short Name of Client) (‘Company”) u**sing the Sender ID (SID), and within the respective time frames indicated below.

**Company**  represents and warrants, and **TeleSign Corporation**  acknowledges, that the SID below and any and all title, rights, and interest thereto are owned by **Company Name of Client** and that no other person or entity has the right to use or cause the distribution thereof as SID.

Accordingly, **Company**, shall hold **TeleSign Corporation,** its directors, stockholders, officers, employees, and agents, free, harmless, and indemnified against any and all claims, suits, proceedings, actions, and other demands of third parties claiming the title, ownership or any other interest with respect to the use of the SID below as masked name, trade name, trademark, domain name, or any name/designation, forwarded to the recipients.

|  |  |  |  |
| --- | --- | --- | --- |
| **Sender ID** | **Purpose of SMS Blast** | **Validity Period** | |
| **From** | **To** |
| Ex: Globe | Client Notifications | MM/DD/YY  Example: 07/02/2024 | MM/DD/YY  (validity periods in LOA should be within one year – one day from the requested date of registration)  Example: 07/01/2025 |

Notes:

* A maximum of eleven (11) alphanumeric characters is allowed per SID.
* Both uppercase and lowercase are allowed.
* Special characters are not allowed.
* **SIDs will be case-specific and subject to permutations.**
* SID must be linked to the company name/brand/identity to identify the SMS sender easily.
* Use of common nouns as SIDs will not be allowed.
* SIDs must not be that of any other company or competitor.
* SIDs must not be derogatory.

**Message Template (Optional – See Annex A)**

Kindly provide the copy that commonly goes into your SMS blasts per SID.

Undersigned representative of **Company Name of Client** warrants that they are duly authorized to sign this Letter of Authorization on its behalf.

**Submitted By:** **On behalf of:**

**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

**Name of Client’s Authorized Signatory Name of Aggregator’s Authorized Signatory**

**Designation Designation**

**Company Name of Client TeleSign Corporation**

**Annex A: Message Template**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Sender ID** | **Purpose** | **Validity Period** | | **Message Template** |
| **From** | **To** |
| Bank example | Client Notification | MM/DD/YY | MM/DD/YY  (validity periods in LOA should be within one year from the requested date of registration) |  |